

# International Conference 2019 on United Nations Sustainable Development Goals (SDGs)

How can Business,  
NGOs and Educational Communities Contribute?



**Dates: 14 & 15 March 2019**

[www.xime.org](http://www.xime.org)

## **Status of Planet Earth:**

On Earth day 22 April 2018 UN has published a status report of planet earth. The status report brings out the deeply disturbing plight of planet earth. About 9 million tons of plastic wastes entering the oceans every year. Our oceans and life in oceans are under threat. The sea levels rose at about 1.1 millimeters annually, or 0.43 inches, per decade before 1990, but from 1993 to 2012, seas rose at a much higher annual rate: 3.1 millimeters every year. The extreme weather which is the greatest threat to humanity over the next 10 years, will be topping weapons of mass destruction. More and more animals are getting added to the endangered species list every year. Deforestation is a huge issue in the tropics and across the globe. One fifth of world population will be climate refugees by 2100 according to a study. Famine and scarcity of food is already threatening lives in some African countries. The jeopardized water quality and water supply dependability are a threat to humanity. The death rate due to climate change is increasing and the increasing wildfires since 1980s are damaging wildlife, forest and mankind.

## **Ecological catastrophes - India and Global**

Kerala faced one of the severe catastrophic floods bringing normal life all across Kerala to a standstill. Before the incidence in Kerala, the states of Assam and Mizoram had landslides due to heavy rains. Kerala's catastrophe was followed by heavy rains and flood-like situation continued wreaking havoc in Rajasthan, Uttar Pradesh and Madhya Pradesh during the first week of September 2018. Cyclones Daye and Titli have caused havoc in Odisha during September and October 2018. This is the difficulty faced in India due to climate change. Nearly 600 lives were lost in four other states due to overflow of rivers.

In June 2018 Vietnam faced a flood and landslide disaster due to torrential rains. During July 2018 Japan faced a similar devastating flood. There is more international news on hurricanes, floods, landslides, from various other parts of the world like US, Mexico, France, Hawaiian Islands, etc. Nature has been swindled, destroyed and damaged beyond it can take & it is reflected in the catastrophes across the globe.

## **Objectives:**

1. To send the message to the global community of urgency in achieving the SDGs
2. To learn from the best practices that have helped achievement of SDGs in other parts of the world
3. To create a platform that can bring together businesses, NGOs and the educational communities to work together for the achievement of SDGs with a sense of urgency.

## **How can business, NGOs and educational communities counter ecological catastrophes?**

Business being ethical and extending genuine social responsibility activities can create a better ecological balance and a better planet earth. NGOs are working already to stop the ecological catastrophes. With businesses and educational communities supporting them their impact can be much more positive on planet earth. Educational communities should contribute to SDGs by educating the students and the immediate neighborhood on the need to achieve SDGs and the means to achieve SDGs. Educational communities should involve the students and the neighborhood in SDGs achievement programs. There are unlimited methods and means for businesses, NGOs and educational communities to partner and work towards a perfect, peaceful planet earth.

Sustainable Development Goals aimed to be achieved by 2030 are the concern of all and yet is not addressed by most. Governments that have committed to SDGs are making their efforts to achieve the SDGs. Yet most of the efforts are superficial as the reports speak of lofty achievements while in reality concrete evidences are not seen. NGOs across the globe are trying their level best, with their limited resources and the results are insignificant. Most of the Multinational Corporates are much powerful than the governments of many countries. Of the top 100 economies of the world 51 are corporates – their economic power cannot be denied. Hence they have greater political power influencing governments. It is important that corporates set SDGs as their prime agenda with a

sense of urgency. Unless corporates seriously give their focus to what is the most important and essential agenda, they can be wiped away by the natural catastrophes waiting to happen. With this as a prime concern XIME Kochi in partnership with OISCA International is organizing a two day international conference on SDGs: The role of corporates, NGOs and educational institutions.

## **Organizers:**

XIME Kochi and OISCA International stand for SDGs and against crises of ecological catastrophes. Both the institutions have been involved in activities that are towards achievement of SDGs and against the ecological catastrophes.

## **XIME Kochi**

XIME, a leading Business School in India was established in 1991 by a group of eminent academicians under the leadership of Prof. J. Philip, former Director of IIM-Bangalore. XIME's journey of growth is a saga of milestones and continued success. It has campuses in Bangalore, Kochi and Chennai. The Kochi campus started its journey of excellence in the year 2013 offering PGDM program with specialization in Finance, Marketing, HR and Operations. In May 2018, the fourth batch of students graduated with most of them being placed in renowned companies like Wipro, TCS, KPMG, SBI, Honeywell, Mindtree, Tech Mahindra etc. The sprawling Bangalore campus has graduated 22 batches so far and is ranked among the first 1% of the B-Schools of India. It is placed in top 50 Management Institutes in the country in a survey conducted by MHRD, Government of India. XIME's Socially Useful and Productive Activity is a thirty year initiative to involve students in causes that make the society and planet earth a better place to live in.

## **OISCA International**

OISCA International (founded in 1961) is a multicultural 'spirit-in-action' international non-government organization (NGO). Headquartered in Tokyo, Japan, the Organization for Industrial, Spiritual and Cultural Advancement International (OISCA International) seeks to impact all corners of the world through advocacy, building on its effective fieldwork at grassroots levels. Funding comes from membership fees, corporate contributions, government grants, support from regional/international funding institutions, etc. OISCA aims to help elevate all peoples' consciousness to secure the well-being of current and future generations, of Earth's ecological systems, and of the whole Biosphere on which human and other forms of life are based. OISCA promotes Ecologically Sustainable Development by: 1) Deepening and broadening consciousness through Experiential Learning programs 2) Spreading Ecologically Sustainable Commodity Production and 3) Rehabilitating Ecological Functions

**OISCA-International South India** chapter is headquartered in Calicut, Kerala. It has been involved in Children's Forest Program extensively. It has been involved in reviving the mangrove forests in coastal Kerala. It has further imparted leadership and life skills to its youth forum members from low-income families and ensured that they are settled well in their career and life.

## **Proposed dates: 14 and 15 March 2019**

### **Call for papers:**

The conference invites papers under the five principles of UNSDGs: People, Prosperity, Planet, Partnership and Peace. Under the five principles, the specific goals can be the focus of papers. Principle 1: People will cover papers on SDGs 1-5. Principle 2: Prosperity will cover papers on SDGs 6-10. Principle 3: Planet covers papers on SDGs 11-15. Principle 4: Partnership will cover SDG 16. Principle 5: Peace will cover SDG 17. Papers based on best practices and case studies as well as empirical studies, emphasizing the role of corporates, NGOs and educational institutions individually or in partnership are welcome. Papers can bring out models that would be practical and realistic in the achievement of SDGs through partnership of corporates, NGOs and educational institutions. The papers will be blind peer reviewed for their validity and original contribution. Accepted papers will be published as a conference volume.

## Methodology:

Accepted papers will be presented in the conference in the parallel sessions organized for each goal separately. The suggestions based on the papers will be consolidated and presented by the Chairpersons of the sessions. A final recommendation for partnership activities of corporates, NGOs and educational institutions to achieve SDGs will be presented based on the discussions and consultations of the policy makers and the senior consultant who present papers. The recommendations would be the way forward for the participant institutions to achieve SDGs.

## Important Dates

Abstract Submission: 18<sup>th</sup> February 2019

Announcement of Acceptance of Abstracts: 25<sup>th</sup> February 2019

Full Paper Submission: 4<sup>th</sup> March 2019

## Agenda:

### Day 1: 14<sup>th</sup> March 2019

09.00 a.m. – 10.10 a.m. Inaugural

10.00 a.m. – 11.30 a.m. Session I – People: SDGs 1,2,3,4,5 (Five Parallel sessions)

11.45 a.m. – 01.15 a.m. Session II – Prosperity: SDGs 6, 7,8,9,10 (Five parallel sessions)

### Lunch break

02.00 p.m. – 03.30 p.m. Session III – Planet: SDGs 11,12,13,14,15(Five parallel sessions)

03.45 p.m. – 05.15 p.m. Session IV – Partnership: SDG 16

06.00 p.m. – 07.30 p.m. Cultural session Theme focused on SDGs achievement

### Day 2: 15<sup>th</sup> March 2019

10.00 a.m. – 11.30 a.m. Session V – Peace: SDG 17 and Children's Convention

11.45 a.m. – 01.15 a.m. Session VI – Panel Discussion: Role of Educational Institutions in achieving SDGs (Youth Forum Members)

### Lunch break

02.00 p.m. – 03.30 p.m. Session VII – Presentation of Suggestions from different panels (17 Panels)

03.45 p.m. – 05.15 p.m. Valedictory Session

### Day 3: 16<sup>th</sup> March 2019

Sightseeing/ Tree planting in flood devastated locations

## Registration Fee:

Corporate Delegates: INR 5000,

Academia: INR 2000,

Students: INR 1000

International Delegates: \$100

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